

FAQ



Don't panic when someone approaches you with questions or information they read on the internet, you have the answers through either this resource or the United Way MSJC staff. Note their question and commit to getting the answer and following up as soon as you have it.

Below is a fast reference for the most common rumors/myths.. If you are asked a question or told a story from that is not answered here or to your level of need PLEASE reach out to the United Way staff they will have or find the answer for you (409)729-4040.

Can I designate to an organization or other United Way?

Yes, we do require that the organization have a relationship with a United Way. This allows us to verify that they have met the stability, good governance and community impact expectations. Just note on your pledge where you would like the donation to go and we will get it there.

I have designated to an organization in the past that is not on the list of programs. Where are they?

The United Way MSJC partners are reviewed through the Community Investment Grant process annually. A committee of volunteer community members reviews each program/organization; looking specifically at outcome measurements, if the program addresses a community need within our focus areas, practices good governance, achieves financial stability, and meets the service requirements of the United Way. There are times that an organization/program no longer meets the expectations, goals or requirements, resulting in the program/organization not receiving a grant award. The organization is welcome to reapply at a later date and once areas of concern have been addressed. If you have questions regarding a specific program reach out to the United Way office for clarification.

Do you support Planned Parenthood?

We do not support planned parenthood. We have not provided funding in the past either. The agencies listed in our brochure are those that we have funded. There are 58 United Ways, mainly located in the East & West Coast regions, that have funded programs. Of those 58, 50 of them were honoring donor designations and requests. The remaining 8 provided grants that were restricted to outreach and education. Locally we have never provided funding to Planned Parenthood.

Does your CEO make 300k a year?

No. The Facebook post that suggest this is specifically targeting the United Way Worldwide CEO, not the local office. The post is filled with false information and fails to offer updated or correct information for the targets or those that it is promoting. The United Way Worldwide CEO does make a salary that is in line with other nonprofits with a global presence. United Way Worldwide works within a total of 37 countries. Truthfully, the salary may be more than stated, but is similar, if not less than other organizations of similar size and services.

I work with a Nonprofit that would like to be funded by United Way, how do we apply?

During the month of December the United Way will have a Letter of Intent posted under the Partners section of their website. It is a short form that is required before January. Once the organization has been reviewed and requirements for funding have been verified the United Way staff will be in touch to go over the application process.

What is the difference between a program and an initiative?

United Way MSJC Partner Programs are housed through other organizations but supported by United Way MSJC with funding, training, and situational expertise. Initiatives are based or founded by the United Way MSJC and unique in that they address needs specific to our community. Both Programs & Initiatives are funded through the annual Community Campaign.

Don't forget, if the answer wasn't here call the United Way office at 409-729-4040