



# Welcome to the Community Campaign 2024-25

*Supporting the community through 40+ programs all year*

United Way



United Way of Mid & South Jefferson County



# Frequently Asked Questions

- Your donation stays local. The local office does pay 1% to the United Way Worldwide in dues. The dues provide the local United Way with support in human resources, legal, branding, advertising, marketing, and training .
- The administrative & fundraising cost of the United Way of Mid & South Jefferson County is 6% and funded through corporate donations, special events and gifts (6% was calculated using our most recent audited financial report)
- Your donations stay local to support programs in our community.



# Our 4 Areas of Community Impact

## Healthy Community



Improving health & well-being for all

### Examples of Our Impact:

United Way's West Port Arthur Community Garden Initiative

### We also support local existing programs focusing on:

- |                     |                              |
|---------------------|------------------------------|
| Food Insecurities   | Senior Congregate Meal Sites |
| Mental Health       | Equine Therapy               |
| Pediatric Therapies | Physical Therapy             |
| Meals on Wheels     | Substance Abuse Therapy      |

## Community Resiliency

Addressing urgent needs today for a better tomorrow

### Examples of Our Impact:

United Way's Virtual Volunteer Center Initiative & Day of Caring Initiative

### We also support local existing programs focusing on:

- Fighting Domestic Violence
- Supporting Victims of Rape
- Supporting Victims of Child Abuse
- Senior Social Engagement



# Our 4 Areas of Community Impact

## Youth Opportunities



Helping young people realize their full potential

### Examples of Our Impact:

United Way's 4 Youth Initiatives: Virtual Reading Time, Summer Reading Palooza,

Book Vending Machines, and Born Learning Trails

**We also support local existing programs**

### focusing on:

Youth Sports

Youth Therapies

Afterschool Programs

School Supplies for Success

Youth Mental Health

Summer Youth Programs

## Financial Stability



Creating a stronger financial future for every generation

### Examples of Our Impact:

United Ways' First Impressions & United We Work Initiatives

**We also support local existing programs**

### focusing on:

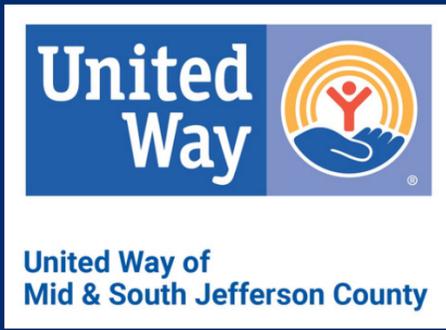
Food Panty Programs

Rental Assistance

Food Distribution

Utility Assistance

Financial Education



# The United Way MSJC's Partner Agencies

2024 - 25



8

# INITIATIVES

Initiatives are programs that are uniquely part of the United Way MSJC

United Way of Mid & South  
Jefferson County



# INITIATIVES



*Initiatives are programs that are uniquely part of the United Way MSJC*

1

## Grant Opportunities

Community Investment Grants, ALICE Impact Grants, and Innovation Lab Grants

2

## Super Readers

Book Vending Machines, Story Time, and Summer Reading Palooza

3

## Community Garden

A Community Garden addressing food insecurities in West Port Arthur

4

## Day of Caring

Community Investment Projects linking volunteer engagement & community needs

5

## First Impressions

Workforce Readiness Closet

6

## United We WORK

A workforce readiness & financial stability program

7

## Born Learning Trails

Active play areas for mind & bodies

8

## SETX VOLUNTEERS

setxvolunteers.org is a website linking community programs with volunteers



# OUR 2023 IMPACT



**72,922** people helped in M.S.J.C.



**1,020,567**  
meals served to  
individuals in need



**12,115**  
individuals sheltered



**468**  
children placed in a safe  
home



**151,300**  
meals served for  
homebound seniors



**21,840**  
therapy/counseling  
sessions



**3,348**  
volunteer hours by  
United Way MSJC  
volunteers



**1,061,810**  
pounds of food  
distributed to  
families in need



**44,254**  
local individuals  
supported with basic  
needs



**13,364**  
books distributed through  
United Way MSJC Early  
Literacy Initiative

# LIVE HERE. WORK HERE. GIVE HERE.

United Way of  
Mid & South Jefferson County



**\$1** per week

(\$52 Annual Gift)



Provides 17 warm meals for elderly or homebound individuals

**\$5** per week

(\$260 Annual Gift)



Provides 180 meals for children from low income families during school closure

**\$10** per week

(\$520 Annual Gift)



Provides 4 Therapy sessions for stroke victims, disabled individuals, or children with speech delay

**\$20** per week

(\$1,040 Annual Gift)



Provides 1 week of intense residential substance abuse recovery

**\$50** per week

(\$2,600 Annual Gift)



A mother and child escaping family violence can have refuge, legal advocacy, and counseling support



**United Way MSJC**



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**UnitedWayMSJC .org**



United Way of  
Mid & South Jefferson County

*Because of You*  
**H O P E**  
**H A P P E N S**

**United Way of Mid & South  
Jefferson County**

