## BORN LEARNING

## 

United Way of Mid & South Jefferson County









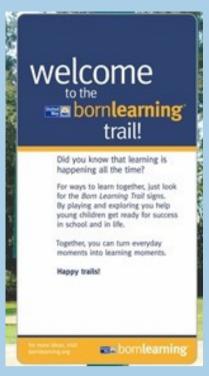
A Born Learning Trail in your community is a community treasure. Trails provide interactive, engaging outdoor activities that stimulate cognitive development, promote early literacy, and encourage physical activity among kids. Trails are an excellent resource for parents and caregivers spending outdoor time with their pre-K children.

As part of the 95th Anniversary of United Way of Mid & South Jefferson County we are celebrating with a variety of projects throughout the year that will engage our volunteers and support our community. The installation and maintenance of a personalized Born Learning Trail in the community is a community treasure to help lift childhood success.





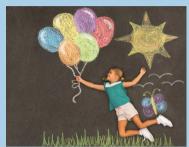
















## **United Way Investment**

- Purchase of Born Learning Trail signs & materials
- Coordination of volunteers
- Food, drinks and t-shirts for volunteers
- Design of Born Learning Trail
- Upkeep/Maintenance

## Maintenance/Upkeep

- Clean signs every six months & check condition of trail components
- Repaint Trail components at least every three years or less, as needed
- Replace signs every five years or as needed