

WELCOME

to the Community Campaign 2022-23

Supporting the community through 40 programs all year



United Way of
Mid & South Jefferson County



Meet the United Way of Mid & South Jefferson County

- The United Way movement began in 1887 in Denver, Co. Locally founded in 1926
- A local Governing Board of Directors provides oversight. The Board is comprised of volunteers from industry, small business and community at large. There are 18 member volunteers that serve on the Board of Directors
- The Community Campaign supports local programs providing vital services through the Community Investment Grant process
 - The Community Grant process is a competitive grant process with a very strict & comprehensive criteria based on *Governance, Audited Financial Review, Outcome Measurements and Community Needs*
- The United Way MSJC also has 8 Community Initiatives
- The Community & Workforce Campaign raises the funds to invest in local programs that impact individuals and families during every stage of life.





Comparing Administrative & Fundraising Cost to other National Organizations

- 22% American Cancer Society (from their website)
- 19.3% American Heart Association (from their website)
- 21% ALS (from their website)
- 11% Salvation Army Nationally (from their website)
- 11.7% UNICEF (from their IRS form 990)
- 7% United Way of Mid & South Jefferson County
(calculated from our most recent audit)

8 INITIATIVES

Initiatives are programs that are uniquely part of the United Way MSJC

United Way of Mid & South
Jefferson County



unitedwaymsjc.org
409.729.4040

United Way of Mid & South
Jefferson County



INITIATIVES

Initiatives are programs that are uniquely offered by our United Way



Asset Limited Income
Constrained & Employed
Community Assessment

A L I C E

1

2

Born Learning Trails

Active play areas for mind & bodies.

Day of Caring

Community Investment Projects linking
volunteer engagement & community needs

3

4

EARLY LITERACY

4 programs supporting literacy

Community Garden

A Community Garden addressing food
insecurities in West Port Arthur

5

6

GIVE HOPE

Blessing Bags

Seasonal bags to support those who are
homeless

First Impressions

Workforce Readiness Closet

7

8

United We WORK

A workforce readiness & financial stability
program



Where does the money go?

- Your donation stays local. The local office does pay 1% to the United Way Worldwide in dues. The dues provide the local United Way with support in human resources, legal, branding, advertising, marketing, and training from the United Way Worldwide
- The administrative & fundraising cost of the United Way of Mid & South Jefferson County is 7% and funded through corporate donations, special events and gifts (7% was calculated using our most recent audited financial report)
- Your donations stay local, support programs in our community. 1 out of every 3 people in our community is impacted by the United Way, because of your support



United Way MSJC Partner Programs



HEALTH

- Adaptive Sports for Kids
- Capland Speech Therapy Center
- CASA
- Family Services of Southeast Texas
- Rape & Suicide Crisis Center
- Recovery Center of Southeast Texas
- Samaritan Counseling Center
- Stable Spirits
- Southeast Texas Hospice
- Willie Carter Outreach Center
- YMCA



EDUCATION

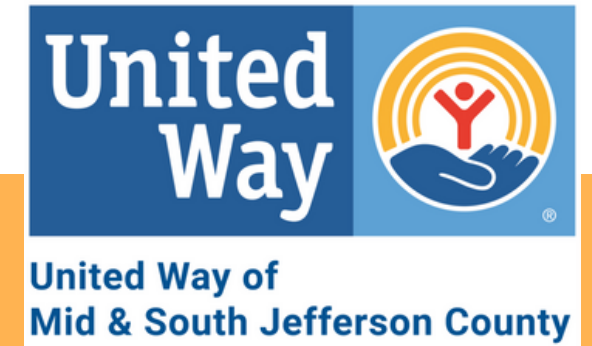
- Communities in Schools
- Boys & Girls Club by Salvation Army
- Shorkey Center
- Three Rivers Boy Scouts
- San Jacinto Girl Scouts
- YMCA



FINANCIAL STABILITY

- Hospitality Center by Catholic Charities
- Community Care Prayer Outreach
- Groves Senior Citizen Center
- Nutrition & Services for Seniors
- Port Neches Senior Citizens
- South East Texas Food Bank
- United Board of Missions

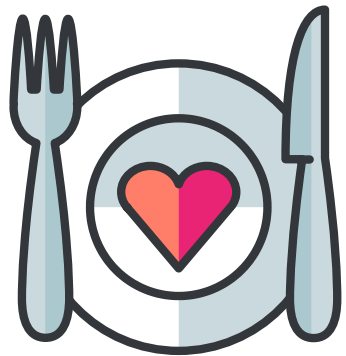
Your impact in 2021



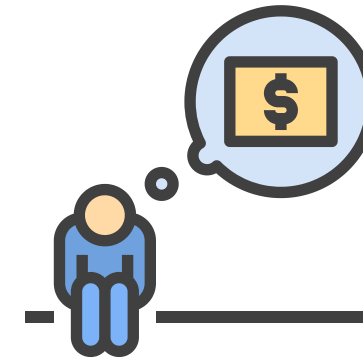
50,500 individuals served



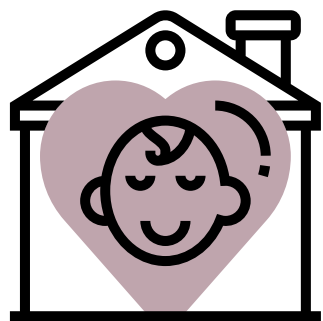
1 in 3 people
received assistance



340,600
meals served to
individuals in need



2,700
families supported
through financial hardship



305
children placed in a
safe home



8,900
safe nights for
survivors of abuse



18,300
therapy/counseling
sessions



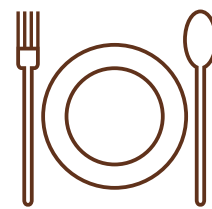
30,300
students helped to
succeed in school

What *your gift* can do at

United Way of
Mid & South Jefferson County



\$1 per week
(\$52 Annual Gift)



Provides 44 meals for families in need

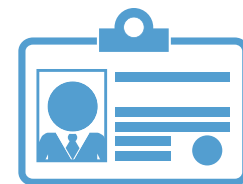


Provides a student with one month of literacy programming



Provides 8 children with special needs the opportunity to participate in sports

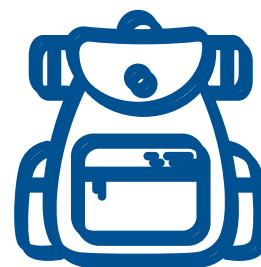
\$5 per week
(\$260 Annual Gift)



Provides 2 TWIC cards for struggling individuals to find work



Provides 2 family counseling sessions

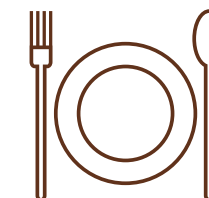


Provides 180 meals for children from low income families during school closure

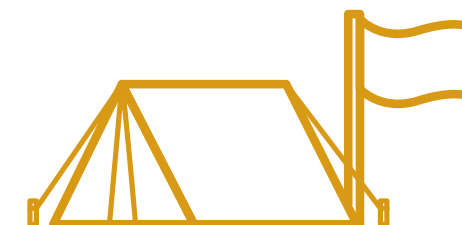
\$10 per week
(\$520 Annual Gift)



Provides 4 Therapy sessions for stroke victims, disabled individuals, or children with speech delay



Provides 170 warm meals for elderly or hadicapped individuals



Provides 5 weeks of summer camp for a child

\$20 per week
(\$1,040 Annual Gift)



Provides 1 week of intense residential substance abuse recovery



Provides 4 youth with scouting programs for a full year to help them prepare for life

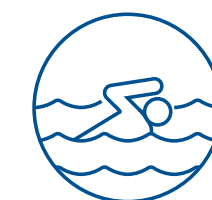


Provides 20 children the opportunity to participate in sports

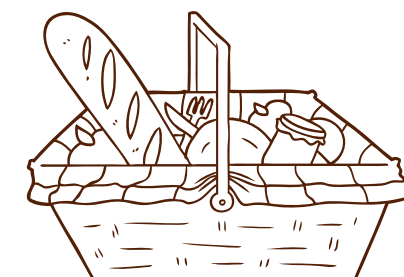
\$50 per week
(\$2,600 Annual Gift)



Provides rent assistance for 6 families in need per month

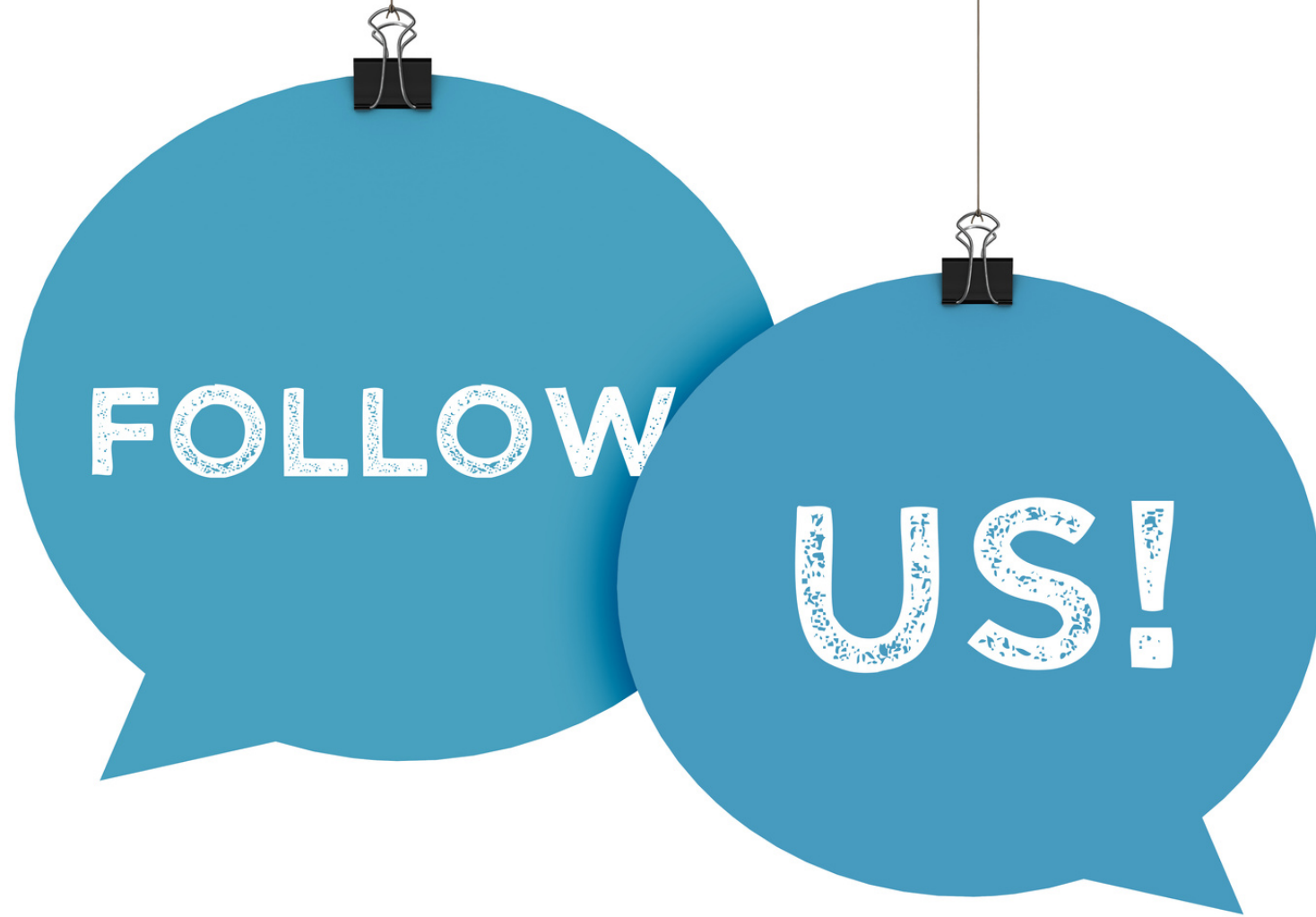


Provides 86 swimming lessons for children where they learn safety, endurance and social skills



Provides 130 families in need with a warm meal for the holiday





United Way MSJC



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UnitedWayMSJC .org

Because of You

H O P E

H A P P E N S

United Way of Mid & South
Jefferson County

